### **Liz Franklin**

### **MizLizOnBiz@earthlink.net**

### **800-447-3488 (Eastern)**

**Objective:** To deliver excellent writing, editing, and marketing that improves your income

# **skills and DELIVERABLES**

* Marketing writing and branding
* Copywriting, short- and long-form
* Print, web, journalistic, and corporate writing
* Editing and proofreading
* Presenting and training
* Book development and marketing
* Improving organization

# **Work Experience**

01.2003-10.2022 **MizLizOnBiz (Self-Employed)**

 *Consultant (Marketing, Writing, Publishing and Organizing)*

* Advised business owners and managers
* Increased income via marketing and organization
* Created brands, supported owners and businesses
* Wrote and edited business publications
* Wrote, edited, and published books and more
* Marketed books and products via web and media
* Wrote and published newsletters
* Assisted authors in writing/editing/publishing

Website: [MizLizOnBiz.com](http://www.mizlizonbiz.info/)

References: <http://www.mizlizonbiz.info/writing-testimonials>

Writing Samples: <http://www.mizlizonbiz.info/writing-samples-links>